

KI - WORKSHOP



Für Entscheidungsträger, strategisches & operatives Management



Paradigmenwechsel durch KI im Unternehmen



90' - Workshop bei Ihnen vor Ort



☒ KI in der Praxis

☒ Perspektivenwechsel

☒ Use-Case Findung

☒ Unternehmensspezifische KI-Demo



PD Dr. Mosi Mresse

“Dieser interaktive Workshop verfolgt das Ziel, das Management mit dem durch KI ausgelösten Paradigmenwechsel vertraut zu machen. Weiter wird durch moderierte Frage-Antwort Runden beabsichtigt, bestehende Herausforderungen der strategischen und operativen Ebene zu sammeln, um diese mit KI-Techniken abzugleichen.”



Gabriel Bezhi

“Die Vorstellung des minimalen Prototyps basierend auf einer vorgängig erhaltenen Problemstellung (mit Ihren Daten oder öffentlich zugänglichen), verdeutlicht den möglichen Einsatz von KI.”

WebCouch

PD Dr. Mosi Mresse

PD Dr. Mosi Mresse holds a Lic-oec-degree in business economics of the Zurich University. His doctoral thesis deals with Discrete Simulation Technology and Simulation Projects. He was then invited as post doctoral fellow to the IBM Research Laboratory in San José, California (Almaden Research lab), to take part in the development of "System R", the first relational database system. As a member of the SQL team of Dr. Don Chamberlin he designed and implemented parts of SQL.

He earned the degree of "Privatdozent" (PD) with his habilitation thesis in the field of Information Retrieval.

In 1984 he left the University to work as coach and consultant while continuing to lecture at the University in various topics. From then on mentoring students on their way to business life grew into a time-consuming "hobby" laying ground for his unique network of "former students".

In his professional life he was called to coach managements, build and motivate teams, manage projects, give impulses at the inception of new approaches etc.

With proceeding age his focus shifted slowly towards more strategic and holistic topics. When called for creative "out-of-the-box" thinking he could use his vast experience in many areas of economic and IT activities pushing always towards practical and simple solutions.

The companies which he was given the opportunity to work with in the last 40 years encompass different lines of business, among them: commodity trading, tourism, banking, medical providers and industry, health industry, traffic (airlines, airports), logistics, entertainment industry, advertisement, construction, educational orgs and more.

Besides the experience as coach and consultant (strategic) he wanted to gain experience as line manager (execution). He therefore accepted the position of "Chief Information officer" (CIO) at Marc Rich Holding GmbH, one of the leading commodity traders, for 9 years.

While resuming his Coaching and Consulting with the valuable experience gained as senior line manager, guiding people on all levels became an ever more important part of his activities. He also looked more after the human aspects in companies and teams, often being used by senior management as sounding board and motivator always concentrating on practical solutions in seemingly hopeless situations.



His drive to get himself up to speed in new areas, quickly grasp the counterparty's needs and "wave-length", trying to help while enjoying his work, has not decreased with proceeding age.

In the recent years the actuality of Data Science (AI, NLP, ML etc.) became extremely pertinent. He picked the trend up organizing workshops, projects, and student-work. This transformation closed a circle to his former fields of information retrieval and text analysis as well as the topic of "fuzzy calculations", bringing himself up to speed in this worldwide hype on his strategic and holistic level.

His motto:

«sometimes you need to just say "yes" in your life and whatever you do, try to learn and enjoy doing it».

Zürich, July 28th, 2023, PD Dr. Mosi Mresse

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Gabriel Bezhi

Gabriel Bezhi holds an EFZ in System Engineering and is currently pursuing a Bachelor's degree in Artificial Intelligence and Machine Learning at HSLU.

His career started at Zettaplan, an IT-service-oriented company. Soon, he was given the responsibility for the entire IT of several customers acting in a wide variety of businesses. He was then promoted to the position of "Head of IT" in an NPO, that professionally organized international aid projects. As Head of IT he was responsible for all technical aspects in and around IT including servers, networks, security and relationships to providers. One of the challenges was composing a yearly budget and sticking to it.

During this time, he started to study at the HSLU and at the same time opened "WebCouch", his start-up dealing with topics in and around Data Science. With the idea of "Data Science as a Service (DSaaS)", he managed to a number of companies and launch and implement projects in various areas.

His motto:

«The greatest barrier to success is the fear of failure». ~Sven-Göran Eriksson

Rotkreuz, July 30th, 2023, Gabriel Bezhi



WebCouch

Ihr KI-Integrator

Wer sind wir?

Wir sind zertifizierte und diplomierte:

- » Data Scientists
- » KI-Engineers
- » Wirtschaftsinformatiker
- » Plattform Engineers
- » (DB - Architekten)
- » (Data Engineers)

Wir unterstützen:

- » Use Case Findungen
- » KI-Projektmanagement
- » Anbindung von KI-APIs
- » Entwicklung massgeschneiderter KI
- » Betrieb von KI-Systemen
- » Entwicklung KI-Strategien

Applikationen für:

- | | |
|--------------------------------|-----------------------|
| » Robotics | » Anomaly Detection |
| » Information Retrieval | » Pattern Recognition |
| » Recognition & Classification | » Clustering |
| » Content Creation | » Optimization |
| » Predictions | » Virtual Assistant |